

EXCELLENCE IN CLINICAL RESEARCH SERVICES

ActivMed Practices and Research, Inc.

USA, MASSACHUSETTS

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ActivMed is a female owned company that was co-founded in 1994 by Terry Stubbs MA, CCRC, AS. As the President and CEO of ActivMed, Terry is active in her local community. She demonstrates her passion by taking part in projects such as helping a local college to develop and implement a program to train clinical research coordinators. She also speaks at national events and acts as a mentor to others within the industry. She has been selected and is serving as co-chairman of the Site Accreditation and Standards for a company called Alliance for Clinical Research Excellence and Safety ("ACRES"). ACRES is a non-profit company that offers accreditation and standardisation for research sites all over the world.

ActivMed Practices and Research, Inc. was launched with the purpose of offering individuals the same quality clinical medical trials that are offered in hospitals and universities. The difference was that ActivMed wanted to offer these trials from a conveniently situated local office. They observed that many people cannot or will not travel the distance from suburban areas to large cities to participate in clinical research trials. If the commute happened to be too long or too complicated for the volunteers, then the number of willing participants would surely decrease.

By setting up offices within local communities, Terry predicted that many more people would be mobilised to take part in research trials. This proximity would also allow for quicker enrollment in these experiments. So far, this theory has delivered impressive results and it continues to allow people the opportunity to participate in groundbreaking national and international trials at a local level. Since its launch, the company has expanded its headquarters to include four freestanding offices. The team also now works in conjunction with local hospitals and private physicians to offer a variety of multi-specialty disease trials.

The Corporate Livewire judges were particularly impressed by ActivMed's dedication to patient care, patient recruitment and their high standard of protocol delivery. Having completed over 750 clinical trials, they have developed the staff, processes, recruitment practices and facilities to meet performance expectations for phase two, three and four clinical research trials. These clinical trials have, in turn, led to countless advances in the ways of prevention, diagnosis and treatment.